Unless otherwise defined in this announcement, terms used in this announcement have the same meanings as those defined in the prospectus dated 11 November 2010 (the "Prospectus") issued by Goodbaby International Holdings Limited (the "Company").

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Goodbaby International Holdings Limited

好孩子國際控股有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1086)

STABILIZING ACTIONS AND END OF STABILIZATION PERIOD

The Company announces that the stabilization period in connection with the Global Offering ended on 16 December 2010. Stabilizing actions undertaken by the Stabilizing Manager during the stabilization period involved:

- (i) over-allocations of an aggregate of 45,000,000 Shares (the "Over-allotment Shares") in the International Offer, representing approximately 15% of the Offer Shares initially available under the Global Offering before any exercise of the Over-allotment Option; and
- (ii) the exercise of the Over-allotment Option in full in respect of the Over-allotment Shares by the Global Coordinator on behalf of the International Underwriters on 24 November 2010, solely to cover the over-allocations in the International Offer.

As the Over-allotment Option was granted by CRF Enterprise (and not the Company), the Company did not receive any of the proceeds from the sale of the Over-allotment Shares by CRF Enterprise.

The Company makes this announcement pursuant to section 9(2) of the Securities and Futures (Price Stabilizing) Rules (Chapter 571W of the Laws of Hong Kong) and announces that the stabilization period in connection with the Global Offering ended on 16 December 2010, being the 30th day after the last day for the lodging of applications under the Public Offer.

The stabilizing actions undertaken by the Stabilizing Manager during the stabilization period from 24 November 2010 to 16 December 2010, in compliance with the Securities and Futures (Price Stabilizing) Rules (Chapter 571W of the Laws of Hong Kong), involved:

- (i) over-allocations of an aggregate of 45,000,000 Shares in the International Offer, representing approximately 15% of the Offer Shares initially available under the Global Offering before any exercise of the Over-allotment Option; and
- (ii) the exercise of the Over-allotment Option in full in respect of the Over-allotment Shares by the Global Coordinator on behalf of the International Underwriters on 24 November 2010, solely to cover the above over-allocations in the International Offer.

As a result of the exercise of the Over-allotment Option in full by the Global Coordinator on behalf of the International Underwriters on 24 November 2010, the Over-allotment Shares, representing 15% of the Offer Shares initially available under the Global Offering before any exercise of the Over-allotment Option, were sold by CRF Enterprise at HK\$4.90 per Share (exclusive of brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%), being the Offer Price per Offer Share under the Global Offering.

As the Over-allotment Option was granted by CRF Enterprise (and not the Company), the Company did not receive any of the proceeds from the sale of the Over-allotment Shares by CRF Enterprise.

Please refer to the announcement of the Company dated 25 November 2010 for details of the exercise of the Over-allotment Option.

The Company continues to comply with the public float requirements under Rule 8.08(1)(a) of the Listing Rules. No new Shares or securities convertible into equity securities of the Company may be issued within six months from the Listing Date save for the situations set out in Rule 10.08 of the Listing Rules.

By order of the Board of Directors

Goodbaby International Holdings Limited

Song Zhenghuan

Chairman

Hong Kong, 17 December 2010

As at the date of this announcement, the executive Directors are Mr. Song Zhenghuan and Mr. Wang Haiye; the non-executive Directors are Mr. Christopher Marcus Gradel and Ms. Chiang Yun; and the independent non-executive Directors are Mr. Iain Ferguson Bruce, Mr. Long Yongtu and Mr. Shi Xiaoguang.