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Goodbaby International Holdings Limited

好孩子國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 1086)

VOLUNTARY ANNOUNCEMENT UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This is a voluntary announcement of Goodbaby International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”).

The board of the Company noted the recent unusual fluctuations in the price and trading volume of the shares of the Company (the “**Shares**”). Having made such enquiry with respect to the Company as is reasonable in the circumstances, the board of the Company confirms that it is not aware of any reason that caused the fluctuation in the price and the trading volume of the Shares or of any information which should be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

The board of the Company noted the following information which may be relevant to the business of the Group.

- (1) On 31 May 2021, according to news published by Xinhua news agency, the Chinese government will allow couples to have three children as part of the combat against an aging population.
- (2) A new law will become effective on 1 June 2021, making child safety seat installation mandatory in China for underaged children.
- (3) On 28 May 2021, the Group launched its co-operation with Shanghai Disney Resort pursuant to which the Group will supply strollers for rental to the Shanghai Disney Resort.

Notwithstanding the above, the board of the Company is not in a position to confirm whether any of the above information directly contributed to the unusual fluctuation in the price and trading volume of the Shares.

Shareholders of the Company and investors are advised to exercise caution in dealing with the Shares.

The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By order of the Board
Goodbaby International Holdings Limited
Song Zhenghuan
Chairman

Hong Kong, 31 May 2021

As at the date of this announcement, the executive Directors are Mr. SONG Zhenghuan, Mr. Martin POS, Mr. XIA Xinyue, Mr. LIU Tongyou and Mr. Michael Nan QU; the non-executive Directors are Ms. FU Jingqiu and Mr. HO Kwok Yin, Eric; and the independent non-executive Directors are Mr. Iain Ferguson BRUCE, Mr. SHI Xiaoguang, Ms. CHIANG Yun and Mr. JIN Peng.