THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult a stockbroker or other registered dealer in securities, a bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares in Goodbaby International Holdings Limited, you should at once hand this circular, together with the enclosed form of proxy, to the purchaser or transferee or to the bank, stockbroker or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

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Goodbaby

Goodbaby International Holdings Limited 好孩子國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1086)

PROPOSED RE-ELECTION OF RETIRING DIRECTORS AND PROPOSED GRANT OF GENERAL MANDATES TO BUY BACK SHARES AND TO ISSUE SHARES AND NOTICE OF ANNUAL GENERAL MEETING

A notice convening the Annual General Meeting of Goodbaby International Holdings Limited to be held at 7/F., Chatham function room, Conrad Hotel, Pacific Place, 88 Queensway, Hong Kong on Thursday, 26 May 2016 at 10:00 a.m. is set out on pages 17 to 21 of this circular. A form of proxy for use at the Annual General Meeting is also enclosed. Such form of proxy is also published on the websites of Hong Kong Exchanges and Clearing Limited (www.hkexnews.hk) and the Company (www.gbinternational.com.hk).

Whether or not you are able to attend the Annual General Meeting, please complete and sign the enclosed form of proxy in accordance with the instructions printed thereon and return it to the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, as soon as possible but in any event not less than 48 hours before the time appointed for the holding of the Annual General Meeting or any adjournment thereof. Completion and return of the form of proxy will not preclude shareholders from attending and voting in person at the Annual General Meeting or any adjournment thereof if they so wish.

The translation into Chinese language of this circular is for reference only. In case of any inconsistency, the English version shall prevail.

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DEFINITIONS

In this circular, unless the context otherwise requires, the following expressions shall have the following meanings:

"Annual General Meeting" the annual general meeting of the Company to be held at 7/F.,

Chatham function room, Conrad Hotel, Pacific Place, 88 Queensway, Hong Kong on Thursday, 26 May 2016 at 10:00 a.m., to consider and, if appropriate, to approve the resolutions contained in the notice of the meeting which is set out on pages 17 to 20 of this circular, or any adjournment

thereof:

"Articles of Association" the articles of association of the Company currently in force;

"Board" the board of Directors;

"Company" Goodbaby International Holdings Limited, a company

incorporated in the Cayman Islands with limited liability, the Shares of which are listed on the main board of the Stock

Exchange;

"Director(s)" the director(s) of the Company;

"Group" the Company and its subsidiaries;

"HK\$" Hong Kong dollar, the lawful currency of Hong Kong;

"Hong Kong" the Hong Kong Special Administrative Region of the People's

Republic of China;

"Issuance Mandate" a general mandate proposed to be granted to the Directors to

allot, issue or deal with additional Shares of not exceeding 20% of the total number of Shares in issue as at the date of passing of the proposed ordinary resolution contained in item 6 of the notice of the Annual General Meeting as set out on

pages 18 to 19 of this circular;

"Latest Practicable Date" 19 April 2016, being the latest practicable date prior to the

printing of this circular for ascertaining certain information in

this circular;

"Listing Rules" the Rules Governing the Listing of Securities on the Stock

Exchange;

"PUD" Pacific United Development Limited, a limited liability

company incorporated in the British Virgin Islands and a

substantial shareholder of the Company;

"SFO" the Securities and Futures Ordinance, Chapter 571 of the

Laws of Hong Kong;

DEFINITIONS

"Shares(s)" ordinary share(s) of HK\$0.01 each in the capital of the

Company or if there has been a subsequent sub-division, consolidation, reclassification or reconstruction of the share capital of the Company, shares forming part of the ordinary

equity share capital of the Company;

"Share Option(s)" share option(s) under the share option scheme adopted by the

Shareholders of the Company on 5 November 2010

"Share Buy-back Mandate" a general mandate proposed to be granted to the Directors to

buy back Shares on the Stock Exchange of not exceeding 10% of the total number of Shares in issue as at the date of passing of the proposed ordinary resolution contained in item 5 of the notice of the Annual General Meeting as set out on page 18 of

this circular;

"Shareholder(s)" holder(s) of the Share(s);

"Stock Exchange" The Stock Exchange of Hong Kong Limited;

"Takeovers Code" The Code on Takeovers and Mergers approved by the

Securities and Futures Commission in Hong Kong as amended

from time to time;

"%" per cent.

Goodbaby

Goodbaby International Holdings Limited 好孩子國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1086)

Executive Directors:

SONG Zhenghuan
(Chairman)

Martin POS
(Chief Executive Officer)

Michael Nan QU

WANG Haiye

Non-executive Director: HO Kwok Yin, Eric

Independent Non-executive Directors:
Iain Ferguson BRUCE
SHI Xiaoguang
CHIANG Yun

Registered Office: Cricket Square Hutchins Drive P.O. Box 2681 Grand Cayman, KY1-1111

Cayman Islands

Head Office: 28 East Lufeng Road Lujia Town, Kunshan City Jiangsu Province, 215331 People's Republic of China

Principal Place of Business in
Hong Kong:
Room 2001, 20th Floor
Two Chinachem Exchange Square
338 King's Road
North Point
Hong Kong

25 April 2016

To the Shareholders

Dear Sir/Madam,

PROPOSED RE-ELECTION OF RETIRING DIRECTORS AND PROPOSED GRANT OF GENERAL MANDATES TO BUY BACK SHARES AND TO ISSUE SHARES AND NOTICE OF ANNUAL GENERAL MEETING

1. INTRODUCTION

The purpose of this circular is to provide the Shareholders with information in respect of certain resolutions to be proposed at the Annual General Meeting to be held on Thursday, 26 May 2016.

LETTER FROM THE BOARD

2. PROPOSED RE-ELECTION OF RETIRING DIRECTORS

In accordance with Article 108 of the Articles of Association, Mr. SONG Zhenghuan, Mr. Michael Nan QU and Mr. SHI Xiaoguang shall retire at the Annual General Meeting. All of the above Directors, being eligible, will offer themselves for re-election at the Annual General Meeting.

Details of the retiring Directors are set out in Appendix I to this circular.

3. PROPOSED GRANT OF GENERAL MANDATE TO BUY BACK SHARES

At the annual general meeting of the Company held on 22 May 2015, a general mandate was granted to the Directors to buy back Shares on the Stock Exchange of not exceeding 10% of the total number of Shares in issue immediately following the date of passing of the ordinary resolution regarding the grant of the Buy-back Mandate. Such mandate will lapse at the conclusion of the Annual General Meeting. In order to give the Company the flexibility to buy back Shares if and when appropriate, an ordinary resolution will be proposed at the Annual General Meeting to approve the grant of the Share Buy-back Mandate to the Directors to buy back Shares on the Stock Exchange of not exceeding 10% of the total number of Shares in issue as at the date of passing of the proposed ordinary resolution contained in item 5 of the notice of the Annual General Meeting as set out on page 18 of this circular (i.e. a total of 111,040,600 Shares on the basis that there is no change in the total number of issued Shares of the Company before the Annual General Meeting). The Directors wish to state that they have no immediate plan to buy back any Shares pursuant to the Share Buy-back Mandate.

An explanatory statement required by the Listing Rules to provide the Shareholders with requisite information reasonably necessary for them to make an informed decision on whether to vote for or against the grant of the Share Buy-back Mandate is set out in Appendix II to this circular.

4. PROPOSED GRANT OF GENERAL MANDATE TO ISSUE SHARES

At the annual general meeting of the Company held on 22 May 2015, a general mandate was granted to the Directors to allot, issue or deal with additional Shares of not exceeding 20% of the total number of Shares in issue immediately following the date of passing of the ordinary resolution regarding the grant of the Buy-back Mandate. Such mandate will lapse at the conclusion of the Annual General Meeting. In order to give the Company the flexibility to issue Shares if and when appropriate, an ordinary resolution will be proposed at the Annual General Meeting to approve the grant of the Issuance Mandate to the Directors to allot, issue or deal with additional Shares of not exceeding 20% of the total number of Shares in issue as at the date of passing of the proposed ordinary resolution contained in item 6 of the notice of the Annual General Meeting as set out on pages 18 to 19 of this circular (i.e. a total of 222,081,200 Shares on the basis that there is no change in the total number of issued Shares of the Company before the Annual General Meeting). An ordinary resolution to extend the Issuance Mandate by adding the number of Shares bought back by the Company pursuant to the Share Buy-back Mandate will also be proposed at the Annual General Meeting.

LETTER FROM THE BOARD

The Directors wish to state that they have no immediate plan to issue any new Shares pursuant to the Issuance Mandate.

5. ANNUAL GENERAL MEETING AND PROXY ARRANGEMENT

The notice of the Annual General Meeting is set out on pages 17 to 21 of this circular.

Pursuant to 13.39(4) of the Listing Rules, any vote of Shareholders at a general meeting must be taken by poll except where the Chairman, in good faith, decides to allow a resolution which relates purely to a procedural or administrative matter to be voted on by a show of hands. An announcement on the poll results will be published by the Company after the Annual General Meeting in the manner prescribed under Rule 13.39(5) of the Listing Rules.

A form of proxy for use at the Annual General Meeting is enclosed with this circular and such form of proxy is also published on the websites of Hong Kong Exchanges and Clearing Limited (www.hkexnews.hk) and the Company (www.gbinternational.com.hk). To be valid, the form of proxy must be completed and signed in accordance with the instructions printed thereon and deposited, together with the power of attorney or other authority (if any) under which it is signed or a notarially certified copy of that power of attorney or authority at the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, as soon as possible but in any event not less than 48 hours before the time appointed for holding the Annual General Meeting or any adjournment thereof. Completion and delivery of the form of proxy will not preclude you from attending and voting at the Annual General Meeting or any adjournment thereof if you so wish.

6. RESPONSIBILITY STATEMENT

This circular includes particulars given in compliance with the Listing Rules for the purpose of giving information with regard to the Company. The Directors individually and collectively accept full responsibility for the accuracy of the information contained in this circular and confirm, having made all reasonable enquiries, that to the best of their knowledge and belief, there are no other facts the omission of which would make any statement in this circular misleading.

7. GENERAL INFORMATION

Your attention is drawn to the additional information set out in Appendix I (Details of the Retiring Directors Proposed to be Re-elected at the Annual General Meeting) and Appendix II (Explanatory Statement on the Share Buy-back Mandate) to this circular.

LETTER FROM THE BOARD

8. RECOMMENDATION

The Directors consider that the proposed re-election of retiring Directors and grant of the Share Buy-back Mandate and Issuance Mandate are in the best interests of the Company and the Shareholders. Accordingly, the Directors recommend the Shareholders to vote in favour of the relevant resolutions to be proposed at the Annual General Meeting.

Yours faithfully,
For and on behalf of the Board
Goodbaby International Holdings Limited
SONG Zhenghuan
Chairman

The following are details of the Directors who will retire and being eligible, offer themselves for re-election at the Annual General Meeting.

Executive Director

SONG Zhenghuan, aged 67, being the chairman and executive Director of the Company, resigned as chief executive officer of the Company on 15 January 2016. With more than 25 years of experience in the juvenile products industry, Mr. Song is the founder and primarily responsible for the Group's overall strategic direction. Mr. Song majored in mathematics and graduated from Jiangsu Teachers University in 1981 with a certificate of graduation. Prior to establishing the Company, Mr. Song was a teacher in Lujia Middle School in Kunshan City from 1973 to 1984 and was the Vice Principal from 1984 to 1993. Between 1989 and 1993, Mr. Song was also in charge of a factory run by Lujia Middle School, the predecessor of Goodbaby Group Co., Ltd., which is a major founding shareholder of the Group. In 1989, Mr. Song invented the first "push and rock" stroller and subsequently founded the Group to engage in the design, manufacture and marketing of strollers under the "好孩子Goodbaby" brand in China. Because of Mr. Song's outstanding achievements, he was awarded the Ernst & Young Entrepreneur of the Year Award for the Greater China region in 2007. In 2008, Mr. Song was awarded the "Chinese Toy Industry's Outstanding Achievement Award" by the China Toy Association. In 2013, Mr. Song was selected as winner of Walter L. Hurd Executive Medal 2013 by the Walter L. Hurd Foundation and the Asia Pacific Quality Organization.

Mr. Song is currently a director of the following companies in the Group:

- (i) Goodbaby Child Products Co., Ltd.;
- (ii) Ningbo Goodbaby Child Products Co., Ltd.;
- (iii) Paragon Child Products Co., Ltd.;
- (iv) Jiangsu EQO Testing Services Co., Ltd.;
- (v) Cybex (China) Child Products Co., Ltd.;
- (vi) Goodbaby Child Products Hanchuan Co., Ltd.;
- (vii) Goodbaby Children's Products, Inc. (formerly known as Aria Child, Inc.);
- (viii) Goodbaby (Hong Kong) Limited;
- (ix) Goodbaby Japan Co., Ltd.;

(x) Magellan Holding GmbH;

(xi) Goodbaby US Holdings, Inc.;

(xii) Serena Merger Co., Inc.;

(xiii) WP Evenflo Holdings, Inc.;

(xiv) Evenflo Company, Inc.;

(xv) Lisco Feeding, Inc.;

(xvi) Lisco Furniture, Inc.;

(xvii) Goodbaby (Europe) Group Limited;

(xviii) Evenflo Hong Kong Limited;

(xix) Pacquita Limited; and

(xx) Evenflo Asia, Inc.

Mr. Song is also a director of PUD, a substantial shareholder of the Company, and an indirect shareholder of PUD through Cayey Enterprises Limited.

Mr. Song is also a director of Prefect Horizon Limited, Pinnacle Century Limited, Era Will Limited and 昆山媽媽好網絡技術有限公司 as well as an executive director of Goodbaby China Holdings Limited.

Save as disclosed above, Mr. Song does not at present, nor did he in the past three years, hold any directorships in other public companies the securities of which are listed on any securities market in Hong Kong or overseas, nor does he hold any other positions in the Company or members of the Group.

Mr. Song has entered into a service contract with the Company for a term of three years commencing on 24 November 2013. On 15 January 2016, Mr. Song has signed a supplemental letter with the Company following his resignation as chief executive officer of the Company. He is subject to retirement by rotation and re-election at least once every three years at the annual general meeting of the Company in accordance with the provisions of the Articles of Association. Under the supplemental letter, he is not entitled to receive director's remuneration but is entitled to receive an annual fixed salary in the amount of RMB1,750,000 (after tax) per annum, which was determined with reference to the prevailing market price, the Company's remuneration policy and Mr. Song's duties, responsibilities with the Company as well as his performance.

Mr. Song is the uncle of Mr. WANG Haiye, an executive Director of the Company. Credit Suisse Trust Limited is the trustee holding the interest on trust for the beneficiaries of the Grappa Trust, the beneficiaries of which include Mr. Song, Ms. Fu Jingqiu ("Ms. Fu") and family members of Mr. Song and Ms. Fu. Grappa Trust is a revocably discretionary trust established under the laws of Singapore. Mr. Song was taken to be beneficially interested in the underlying 259,000,000 Shares of the Company being held on trust by Credit Suisse Trust Limited as trustee of the Grappa Trust within the meaning of Part XV of the SFO.

Mr. Song is deemed to have an interest in the 1,390,000 underlying Shares of the Company within the meaning of Part XV of the SFO in respect of the Share Options of the Company granted to him.

Mr. Song does not have relationships with any other directors, senior management, substantial shareholders or controlling shareholders of the Company.

Save for the information disclosed above, there is no information which is discloseable nor is Mr. Song involved in any matters required to be disclosed pursuant to the requirements under Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters concerning Mr. Song that need to be brought to the attention of the Shareholders.

Executive Director

(2) Michael Nan QU, aged 48, was appointed as an executive Director of the Company since 18 March 2014. Since December 2014, Mr. Qu has been responsible for the Blue Chip customers worldwide, working in a leadership role for the American market. Prior to this, Mr. Qu was the Company's vice president, primarily responsible for managing key overseas accounts and strategic overseas resources. Mr. Qu joined the Group in 1994 and he is one of the founding members of the overseas business of the Group. Mr. Qu studied economics in the Economics School of Peking University from 1986 to 1989. He then went to the United States to study business administration at George Mason University from 1989 to 1992.

Mr. Qu is currently a director of the following companies in the Group:

- (i) Goodbaby Children's Products, Inc. (formerly known as Aria Child, Inc.);
- (ii) Goodbaby (Hong Kong) Limited;
- (iii) Goodbaby US Holdings, Inc.;
- (iv) Serena Merger Co., Inc.;
- (v) WP Evenflo Holdings, Inc.;

(vii) Evenflo Company, Inc.;
(viii) Evenflo Asia, Inc.;
(viii) Lisco Feeding, Inc.;
(ix) Lisco Furniture, Inc.;
(x) Columbus Trading — Partners USA Inc.;
(xi) Evenflo Canada Inc.;
(xii) Evenflo Hong Kong Limited; and
(xiii) Muebles Para Ninos De Baja, S.A. De C.V.

Mr. Qu is also an executive vice president of Goodbaby Children's Products, Inc. (formerly known as Aria Child Inc.).

Save as disclosed above, Mr. Qu does not at present, nor did he in the past three years, hold any directorships in other public companies the securities of which are listed on any securities market in Hong Kong or overseas, nor does he hold any other positions in the Company or members of the Group.

Mr. Qu has an appointment letter with the Company for a term of three years commencing on 18 March 2014. He is subject to retirement by rotation and re-election at least once every three years at the annual general meeting of the Company in accordance with the provisions of the Articles of Association. Under the appointment letter, he is entitled to receive an aggregate amount of remuneration (including Director's fee and salary) of USD408,000 per annum, with bonus payable at the discretion of the Board for his service as an executive Director. Mr. Qu's remuneration was determined by the Board based on the recommendation of the remuneration committee of the Company and with reference to the prevailing market practice, the Company's remuneration policy and Mr. Qu's duties, responsibilities with the Company as well as his performance.

Mr. Qu is deemed to have an interest in the 2,400,000 underlying Shares of the Company within the meaning of Part XV of the SFO in respect of the Share Options of the Company granted to him.

Mr. Qu does not have relationships with any other directors, senior management, substantial shareholders or controlling shareholders of the Company.

Save for the information disclosed above, there is no information which is discloseable nor is Mr. Qu involved in any matters required to be disclosed pursuant to the requirements under Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters concerning Mr. Qu that need to be brought to the attention of the Shareholders.

Independent non-executive Director

(3) SHI Xiaoguang, aged 69, was appointed as an independent non-executive Director of the Company on 5 November 2010. Mr. Shi is the consultant of China Toy & Juvenile Products Association since 26 March 2015. In January 2012, Mr. Shi became the member of the Governance Board of the ICTI CARE Foundation. Mr. Shi was formerly the chairman of China Toy & Juvenile Products Association (formerly known as the China Toy Association) and a director of the International Council of Toy Industries since 2005. In October 2000, Mr. Shi was appointed as the vice-chairman of the National Technical Committee of Standardization for Toys by the General Administration of Quality Supervision Inspection and Quarantine. China Toy & Juvenile Products Association routinely provides information and holds training seminars on toy safety, product design and market development. The responsibilities of China Toy & Juvenile Products Association include recommending the safety standards and/or regulations of durable juvenile products to recommend the Group designs and manufactures to recommending the safety standards and/or regulations of other general toys and related products in the industry. Mr. Shi graduated from Beijing University of Chemical Technology (formerly known as Beijing College of Chemical Technology) with a Bachelor's degree in chemical apparatus and engineering in July 1974. Mr. Shi served as the vice-chairman of the department of general administration of The Ministry of Science and Technology from 1985 to 1987. He became a certified engineer in the PRC in September 1987, as granted by the State Scientific and Technological Commission. From November 1987 to November 1990, he served as the deputy general of China National Scientific Instruments and Materials Corporation. Mr. Shi was appointed as the chairman of the service centre of The Ministry of Light Industry in 1989. From 1993 to 2007, he served as the general manager of China National Arts & Crafts (Group) Corporation (formerly known as China National Arts & Crafts Corporation).

Save as disclosed above, Mr. Shi does not at present, nor did he in the past three years, hold any directorships in other public companies the securities of which are listed on any securities market in Hong Kong or overseas, nor does he hold any other positions in the Company or members of the Group.

Mr. Shi has an appointment letter with the Company for a term of three years commencing on 5 November 2013. He is subject to retirement by rotation and re-election at least once every three years at the annual general meeting of the Company in accordance with the provisions of the Articles of Association. Under the appointment letter, he is not entitled to receive salary but is entitled to receive director's remuneration in the amount of US\$33,000 per annum, which was determined with reference to the prevailing market price, the Company's remuneration policy and Mr. Shi's duties, responsibilities with the Company as well as his performance. The board of directors of the Company has given their approval at a meeting held on 29 March 2016 to increase Mr. Shi's remuneration to US\$40,000 per annum with effect from 1 April 2016.

Mr. Shi is deemed to have an interest in the 800,000 underlying Shares of the Company within the meaning of Part XV of the SFO in respect of the Share Options of the Company granted to him.

Mr. Shi does not have relationships with any other directors, senior management, substantial shareholders or controlling shareholders of the Company.

Save for the information disclosed above, there is no information which is discloseable nor is Mr. Shi involved in any matters required to be disclosed pursuant to the requirements under Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters concerning Mr. Shi that need to be brought to the attention of the Shareholders.

EXPLANATORY STATEMENT ON THE SHARE BUY-BACK MANDATE

The following is an explanatory statement required by the Listing Rules to provide the Shareholders with requisite information reasonably necessary for them to make an informed decision on whether to vote for or against the ordinary resolution to be proposed at the Annual General Meeting in relation to the grant of the Share Buy-back Mandate.

1. SHARES IN ISSUE

As at the Latest Practicable Date, the total number of issued Shares of the Company comprised 1,110,406,000 Shares.

Subject to the passing of the ordinary resolution set out in item 5 of the notice of the Annual General Meeting in respect of the grant of the Share Buy-back Mandate and on the basis that there will be no change to the total number of issued Shares of the Company before the Annual General Meeting, i.e. being 1,110,406,000 Shares, the Directors would be authorized under the Share Buy-back Mandate to buy back, during the period in which the Share Buy-back Mandate remains in force, a total of 111,040,600 Shares, representing 10% of the total number of Shares in issue as at the date of the Annual General Meeting.

2. REASONS FOR SHARE BUYBACK

The Directors believe that the granting of the Share Buy-back Mandate is in the best interests of the Company and the Shareholders.

Shares buy-back may, depending on the market conditions and funding arrangements at the time, lead to an enhancement of the net asset value per Share and/or earnings per Share and will only be made when the Directors believe that such a buy-back will benefit the Company and the Shareholders.

3. FUNDING OF SHARE BUY-BACK

The Company may only apply funds entirely from the Company's available cash flow or working capital facilities which will be funds legally available for such purpose in accordance with its Memorandum and Articles of Association and the applicable laws of the Cayman Islands.

The Directors propose that the buy-back of Shares under the proposed Share Buy-back Mandate would be financed from the Company's internal resources.

4. IMPACT OF SHARE BUY-BACK

There might be a material adverse impact on the working capital or gearing position of the Company (as compared with the position disclosed in the audited financial statements contained in the annual report of the Company for the year ended 31 December 2015) in the event that the Share Buy-back Mandate was to be carried out in full at any time during the proposed buy-back period.

EXPLANATORY STATEMENT ON THE SHARE BUY-BACK MANDATE

However, the Directors do not intend to exercise the Share Buy-back Mandate to such extent as would, in the circumstances, have a material adverse effect on the working capital requirements of the Company or the gearing levels which in the opinion of the Directors are from time to time appropriate for the Company.

5. MARKET PRICES OF SHARES

The highest and lowest prices per Share at which Shares have traded on the Stock Exchange during each of the previous 12 months were as follows:

Mont	h	Highest	Lowest
		HK\$	HK\$
2015	April	3.98	2.50
	May	3.86	3.26
	June	3.79	3.14
	July	3.35	2.55
	August	3.45	2.83
	September	3.59	3.02
	October	3.95	3.22
	November	3.64	2.99
	December	3.07	2.63
2016	January	3.44	2.65
	February	3.51	2.93
	March	4.33	3.11
	April (up to the Latest Practicable Date)	4.28	3.95

6. GENERAL

To the best of the knowledge of the Directors and having made all reasonable enquiries, none of the Directors nor any of their respective close associates (as defined in the Listing Rules) have any present intention to sell any Shares to the Company in the event that the grant of the Share Buy-back Mandate is approved by the Shareholders.

The Company has not been notified by any core connected persons (as defined in the Listing Rules) of the Company that they have a present intention to sell any Shares to the Company, or that they have undertaken not to sell any Shares held by them to the Company in the event that the grant of the Share Buy-back Mandate is approved by the Shareholders.

The Directors have undertaken to the Stock Exchange to exercise the power of the Company to buy back Shares pursuant to the Share Buy-back Mandate in accordance with the Listing Rules and the applicable laws of the Cayman Islands.

7. TAKEOVERS CODE

If as a result of a buy-back of Shares pursuant to the Share Buy-back Mandate, a Shareholder's proportionate interest in the voting rights of the Company increases, such increase will be treated as an acquisition of voting rights for the purposes of the Takeovers Code. Accordingly, a Shareholder or a group of Shareholders acting in concert (within the meaning under the Takeovers Code), depending on the level of increase in the Shareholder's interest, could obtain or consolidate control of the Company and thereby become obliged to make a mandatory offer in accordance with Rule 26 of the Takeovers Code.

To the best knowledge of the Company, as at the Latest Practicable Date, according to the register of interests kept by the Company pursuant to section 336 of the SFO and so far as is known to, or can be ascertained after reasonable enquiry by the Directors, the following Shareholders were directly or indirectly interested in 5% or more of the issued Shares:-

	Number of Shares in which interested		Approximate percentage
	Long position (L)		of
	Short position (S)	Capacity in which	existing
Name of Shareholders	Lending pool (P)	Shares are held	shareholding
Ms. Fu Jingqiu ("Ms. Fu") (Notes 1 & 2)	260,390,000 (L)	Settlor/Beneficiary of a Trust/Beneficial Owner	23.44%
PUD	259,000,000 (L)	Beneficial Owner	23.32%
Cayey Enterprises Limited (Note 1)	259,000,000 (L)	Interest of Controlled Corporation	23.32%
Credit Suisse Trust Limited (Note 1)	259,000,000 (L)	Trustee	23.32%
Grappa Holdings Limited (Note 1)	259,000,000 (L)	Interest of Controlled Corporation	23.32%
FIL Limited	99,381,000 (L)	Investment Manager	8.94%
Value Partners Group Limited (Note 3)	68,801,000 (L)	Interest of Controlled Corporation	6.19%
Pioneer Investments Management Limited	66,091,000 (L)	Investment Manager	5.95%
The Capital Group Companies, Inc. (Note 4)	62,827,000 (L)	Interest of Controlled Corporation	5.65%

Notes:

(1) PUD is owned as to approximately 45.39% by Cayey Enterprises Limited, which in turn is, as at 31 December 2015, wholly owned by Grappa Holdings Limited the issued share capital of which is owned as to 50% by Seletar Limited and as to 50% by Serangoon Limited, as nominees for Credit Suisse Trust Limited, which is the trustee holding such interest on trust for the beneficiaries of the Grappa Trust. The beneficiaries of the Grappa Trust include Mr. Song Zhenghuan ("Mr. Song"), Ms. Fu and family members of Mr. Song and Ms. Fu. The Grappa Trust is a revocable discretionary trust established under the laws of Singapore.

EXPLANATORY STATEMENT ON THE SHARE BUY-BACK MANDATE

- (2) Ms. Fu is deemed to have an interest in the 1,390,000 underlying Shares of the Company within the meaning of Part XV of the SFO in respect of the Share Options of the Company granted to her.
- (3) Value Partners Group Limited holds a 100% shareholding interest in Value Partners Hong Kong Limited whereas Value Partners Hong Kong Limited holds a 100% shareholding interest in Value Partners Limited and consequently, each of them is deemed to be interested in 68,801,000 Shares.
- (4) The Capital Group Companies, Inc holds a 100% shareholding interest in Capital Group International, Inc. ("CGII") whereas CGII holds a 100% shareholding interest in each of Capital Guardian Trust Company, Capital International, Inc., Capital International Limited and Capital International Sarl and consequently, each of them is deemed to be interested in 62,827,000 Shares.

Assuming that no further Shares are issued between the Latest Practicable Date and the date of a buy-back under the proposed Share Buy-back Mandate, in the event that the Directors exercise the power to buy back Shares in full in accordance with the proposed Share Buy-back Mandate, the aggregate shareholding of the above Shareholders in the issued share capital of the Company would be increased to:-

Approximate percentage of shareholding if the proposed Share Buy-back Mandate is exercised in full

Name of Shareholders

Ms. Fu	26.05% (L)
PUD	25.91% (L)
Cayey Enterprises Limited	25.91% (L)
Credit Suisse Trust Limited	25.91% (L)
Grappa Holdings Limited	25.91% (L)
FIL Limited	9.94% (L)
Value Partners Group Limited	6.88% (L)
Pioneer Investments Management Limited	6.61% (L)
The Capital Group Companies, Inc.	6.28% (L)

The Directors are not aware of the consequences of such increases or as a result of the buy-back of Shares that would result in any of the aforesaid Shareholders or any Shareholder, or group of Shareholders acting in concert, becoming obliged to make a mandatory offer under Rule 26 of the Takeovers Code. Moreover, the Directors do not propose to exercise the Share Buy-back Mandate to such an extent as would, in the circumstances, give rise to an obligation to make a mandatory offer in accordance with Rule 26 of the Takeovers Code and/or result in the aggregate number of Shares held by the public shareholders falling below 25%, the prescribed minimum percentage required by the Stock Exchange.

8. SHARE BUY-BACK MADE BY THE COMPANY

During the 6 months prior to the Latest Practicable Date, the Company had not bought back any of the Shares (whether on the Stock Exchange or otherwise).

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Goodbaby International Holdings Limited 好孩子國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1086)

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that an Annual General Meeting of Goodbaby International Holdings Limited (the "Company") will be held at 7/F., Chatham function room, Conrad Hotel, Pacific Place, 88 Queensway, Hong Kong on Thursday, 26 May 2016 at 10:00 a.m. for the following purposes:

ORDINARY BUSINESS

To consider and, if thought fit, pass the following resolutions (with or without modifications) as ordinary resolutions of the Company:

- 1. To receive the audited consolidated financial statements of the Company and its subsidiaries and the reports of the directors and auditors of the Company for the year ended 31 December 2015.
- 2. To declare a final dividend of HK\$0.05 per ordinary share for the year ended 31 December 2015.
- 3(a). To re-elect Mr. SONG Zhenghuan as executive director of the Company and to authorize the board of directors of the Company to fix his remuneration.
- 3(b). To re-elect Mr. Michael Nan QU as executive director of the Company and to authorize the board of directors of the Company to fix his remuneration.
- 3(c). To re-elect Mr. SHI Xiaoguang as independent non-executive director of the Company and to authorize the board of directors of the Company to fix his remuneration.
- 4. To re-appoint Ernst & Young as auditors of the Company to hold office until conclusion of the next annual general meeting and to authorize the board of directors of the Company to fix their remuneration.

5. To consider and, if thought fit, pass with or without amendments, the following resolution as an ordinary resolution:

"THAT:

- (a) subject to paragraph 5(b) below, a general mandate be and is hereby generally and unconditionally given to the directors of the Company to exercise during the Relevant Period (as defined below) all the powers of the Company to buy back its shares in accordance with all applicable laws, rules and regulations;
- (b) the total number of shares of the Company to be bought back pursuant to the mandate in paragraph 5(a) above shall not exceed 10% of the total number of shares of the Company in issue as at the date of passing of this resolution and if any subsequent consolidation or subdivision of shares is conducted, the maximum number of shares that may be bought back under the mandate in paragraph 5(a) above as a percentage of the total number of issued shares at the date immediately before and after such consolidation or subdivision shall be the same; and
- (c) for the purposes of this resolution:

"Relevant Period" means the period from the passing of this resolution until whichever is the earliest of:

- (i) the conclusion of the next annual general meeting of the Company;
- (ii) the expiration of the period within which the next annual general meeting of the Company is required by the articles of association of the Company or any applicable laws to be held; and
- (iii) the date on which the authority set out in this resolution is revoked or varied by an ordinary resolution of the shareholders in general meeting."
- 6. To consider and, if thought fit, pass with or without amendments, the following resolution as an ordinary resolution:

"THAT:

(a) subject to paragraph 6(c) below, a general mandate be and is hereby generally and unconditionally given to the directors of the Company during the Relevant Period (as defined below) to allot, issue and deal with additional shares in the capital of the Company and to make or grant offers, agreements and options which might require the exercise of such powers;

- (b) the mandate in paragraph 6(a) above shall authorize the directors of the Company to make or grant offers, agreements and options during the Relevant Period which would or might require the exercise of such powers after the end of the Relevant Period;
- (c) the aggregate number of shares allotted or agreed conditionally or unconditionally to be allotted by the directors pursuant to the mandate in paragraph 6(a) above, otherwise than pursuant to:
 - (i) a Rights Issue (as defined below);
 - (ii) the exercise of options under a share option scheme of the Company; and
 - (iii) any scrip dividend scheme or similar arrangement providing for the allotment of shares in lieu of the whole or part of a dividend on shares of the Company in accordance with the articles of association of the Company,

shall not exceed 20% of the total number of shares of the Company in issue as at the date of passing of this resolution and if any subsequent consolidation or subdivision of shares is conducted, the maximum number of shares that may be issued under the mandate in paragraph 6(a) above as a percentage of the total number of issued shares at the date immediately before and after such consolidation or subdivision shall be the same; and

(d) for the purposes of this resolution:

"Relevant Period" means the period from the passing of this resolution until whichever is the earliest of:

- (i) the conclusion of the next annual general meeting of the Company;
- (ii) the expiration of the period within which the next annual general meeting of the Company is required by the articles of association of the Company or any applicable laws to be held; and
- (iii) the date on which the authority set out in this resolution is revoked or varied by an ordinary resolution of the shareholders in general meeting.

"Right Issue" means an offer of shares open for a period fixed by the directors to holders of shares of the Company or any class thereof on the register on a fixed record date in proportion to their then holdings of such shares or class thereof (subject to such exclusions or other arrangements as the directors may deem necessary or expedient in relation to fractional entitlements or having regard to any restrictions or obligations under the laws of any relevant jurisdiction or the requirements of any recognized regulatory body or any stock exchange)."

7. As special business, to consider and, if thought fit, pass with or without amendments, the following resolution as an ordinary resolution:

"THAT conditional upon the passing of the resolutions set out in items 5 and 6 of the notice convening this meeting (the "Notice"), the general mandate referred to in the resolution set out in item 6 of the Notice be and is hereby extended by the addition to the aggregate number of shares which may be allotted and issued or agreed conditionally or unconditionally to be allotted and issued by the directors pursuant to such general mandate of the number of shares bought back by the Company pursuant to the mandate referred to in resolution set out in item 5 of the Notice, provided that such amount shall not exceed 10% of the total number of issued share of the Company as at the date of the passing of this resolution."

By order of the Board

Goodbaby International Holdings Limited

SONG Zhenghuan

Chairman

Hong Kong, 25 April 2016

Notes:

- 1. All resolutions at the meeting will be taken by poll pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") except where the Chairman, in good faith, decides to allow a resolution which relates purely to a procedural or administrative matter to be voted on by a show of hands. The results of the poll will be published on the websites of Hong Kong Exchanges and Clearing Limited and the Company in accordance with the Listing Rules.
- 2. Any shareholder of the Company entitled to attend and vote at the above meeting is entitled to appoint another person as his proxy to attend and vote instead of him. A shareholder who is the holder of two or more shares may appoint more than one proxy to represent him and vote on his behalf at the above meeting. A proxy need not be a shareholder of the Company. If more than one proxy is appointed, the number of shares in respect of which each such proxy so appointed must be specified in the relevant form of proxy. Every shareholder present in person or by proxy shall be entitled to one vote for each share held by him.
- 3. In order to be valid, the form of proxy together with the power of attorney or other authority, if any, under which it is signed or a notarially certified copy of that power of attorney or authority, must be deposited at the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not less than 48 hours before the time appointed for the holding of the meeting or any adjournment thereof. Delivery of the form of proxy shall not preclude a shareholder of the Company from attending and voting in person at the meeting and, in such event, the instrument appointing a proxy shall be deemed to be revoked.

- 4. For determining the entitlement to attend and vote at the above meeting, the Register of Members of the Company will be closed from Tuesday, 24 May 2016 to Thursday, 26 May 2016, both days inclusive, during which period no transfer of shares will be registered. In order to be eligible to attend and vote at the Annual General Meeting, unregistered holders of shares of the Company shall ensure that all transfer documents accompanied by the relevant share certificates must be lodged with the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on Monday, 23 May 2016.
- 5. In relation to proposed resolution numbered 2 above, the proposed final dividend will be payable to the shareholders whose names appear on the Register of Members of the Company as at 4:30 p.m. on Friday, 3 June 2016. For determining the entitlement of the proposed final dividend, the Register of Members of the Company will be closed from Wednesday, 1 June 2016 to Friday, 3 June 2016, both days inclusive, during which period no transfer of shares will be registered. In order to qualify for the proposed final dividend, all transfer documents accompanied by the relevant share certificates must be lodged with the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on Tuesday, 31 May 2016.
- 6. A circular containing further details concerning items 3, 5, 6 and 7 set out in the above notice will be sent to all shareholders of the Company together with the 2015 Annual Report.
- 7. The translation into Chinese language of this notice is for reference only. In case of any inconsistency, the English version shall prevail.

This circular ("Circular") (in both English and Chinese versions) has been posted on the Company's website at www.gbinternational.com.hk. Shareholders who have chosen to receive the Company's Corporate Communications (including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form) via the Company's website and for any reason have difficulty in gaining access to the Circular posted on the Company's website will promptly upon request be sent by post the Circular in printed form free of charge. Shareholders may at any time change their choice of means of receipt and language of the Corporate Communications.

Shareholders may request for printed copy of the Circular or change their choice of means of receipt and language of the Corporate Communications by sending reasonable notice in writing to the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by sending an email to goodbaby.ecom@computershare.com.hk.

Shareholders who have chosen to receive the Company's Corporate Communications in either English or Chinese version will receive both English and Chinese versions of this Circular since both languages are bound together into one booklet.