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Goodbaby International Holdings Limited

好孩子國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1086)

Change of Company Secretary and Authorised Representative

The board of directors (the “**Board**”) of Goodbaby International Holdings Limited (the “**Company**”) announces that Ms Pau Lai Mei (“**Ms Pau**”) has tendered her resignation as the company secretary of the Company with effect from 1 November 2014. She will cease to act as an authorised representative of the Company for the purpose of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited on the same date. Ms Pau has confirmed that she has no disagreement with the Board and there is no matter relating to her resignation which needs to be brought to the attention of The Stock Exchange of Hong Kong Limited and the shareholders of the Company.

The Board further announces that Ms Ho Siu Pik (“**Ms Ho**”) has been appointed as the company secretary and an authorised representative of the Company for the purpose of the Listing Rules, both with effect from 1 November 2014.

Ms Ho is a director of the Corporate Services Division of Tricor Services Limited. She has over 20 years of experience in the corporate services field and has been providing professional services to certain Hong Kong listed companies. Prior to her employment with Tricor Services Limited, Ms Ho was a senior manager of PricewaterhouseCoopers in Hong Kong providing company secretarial and compliance services to their clients in Hong Kong and overseas.

Ms Ho is currently the company secretary of Sun Art Retail Group Limited (stock code: 6808), China Polymetallic Mining Limited (stock code: 2133), Yashili International Holdings Ltd (stock code: 1230) and Natural Beauty Bio-Technology Limited (stock code: 157) and the joint company secretary of China Molybdenum Company Limited (stock code: 3993), SITC International Holdings Company Limited (stock code: 1308) and China Rundong Auto Group Limited (stock code: 1365).

Ms Ho is a fellow member of both The Hong Kong Institute of Chartered Secretaries and The Institute of Chartered Secretaries and Administrators in the United Kingdom. She is also a holder of the Practitioner's Endorsement from The Hong Kong Institute of Chartered Secretaries.

The Board would like to take this opportunity to express its gratitude to Ms Pau for her valuable contribution to the Company during her tenure of service and also express its warm welcome to Ms Ho on her new appointment.

By order of the Board
Goodbaby International Holdings Limited
SONG Zhenghuan
Chairman

Hong Kong, 23 October 2014

As at the date of this announcement, the executive Directors are Mr SONG Zhenghuan, Mr WANG Haiye, Mr Michael Nan QU and Mr Martin POS; the non-executive Director is Mr HO Kwok Yin, Eric; and the independent non-executive Directors are Mr Iain Ferguson BRUCE, Mr SHI Xiaoguang and Ms CHIANG Yun.