

Goodbaby International Holdings Limited 好孩子國際控股有限公司

(incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司) (Stock Code 股份代號:1086)

NOTIFICATION LETTER 通知信函

27 June 2014

Dear Non-Registered Holder (Note 1),

Goodbaby International Holdings Limited (the "Company")

- Notice of Publication of Circular for the Extraordinary General Meeting (the "Current Corporate Communications")

The English and Chinese versions of the Company's Current Corporate Communications are available on the Company's website at www.nkexnews.hk. You may access the Current Corporate Communications by clicking "INVESTOR RELATIONS" on the home page of the Company's website, then selecting the relevant documents under "ANNOUNCEMENTS AND CIRCULAR" and viewing them require Adobe® Reader® or browsing through the HKExnews's website.

If you wish to receive the printed version of the current and all future Corporate Communications (Note 2) of the Company, please complete the request form (the "Request Form") (which may also be downloaded from the websites mentioned above) on the reverse side and send it to the Company c/o Computers hare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar"), by using the mailing label at the bottom of the Request Form (if you post in Hong Kong). Otherwise, please affix an appropriate stamp. The address of the Hong Kong Share Registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

If for any reason you have difficulty in receiving or gaining access to the website version of the Current Corporate Communications, the Company will promptly upon your request send the Current Corporate Communications to you in printed form free of charge.

Should you have any queries relating to any of the above matters, please call the Company's telephone enquiry hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays or send an email to goodbaby.ecom@computershare.com.hk.

Yours faithfully,
For and on behalf of
Goodbaby International Holdings Limited
Song Zhenghuan
Chairman

- Note 1: This letter is being sent to the non-registered holders of the Company, whose shares are held in the Central Clearing and Settlement System (CCASS) and who have notified the Company through Hong Kong Securities Clearing Company Limited that they wish to receive the Company's Corporate Communications. If you have sold or transferred all your shares in the Company, please disregard this letter and the Request Form on its reverse side.
- Note 2: Corporate Communications (the "Corporate Communications") of the Company refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual financial statements together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a form of proxy.

致非登記股份持有人(附註1):

<u>好孩子國際控股有限公司(「本公司」)</u> -股東特別大會通函(「本次公司通訊文件」)之發佈通知

本公司的本次公司通訊文件中、英文版本已上載於本公司網站 www.gbinternational.com.hk 及香港交易所披露易網站 www.hkexnews.hk, 歡迎瀏覽。請按本公司網站主頁的「投資者關係」,再在「公告及通函」下選擇有關文件並使用 Adobe® Reader®開啟或在香港交易所披露易網站瀏覽有關本次公司通訊文件。

如 閣下欲收取本公司本次及將來所有公司通訊文件^(附註 2)之印刷本,請填妥在本信函背面的申請表格(「申請表格」)(該表格亦可於上述網站下載),並使用申請表格下方的郵寄標籤寄回(如在香港投寄);否則,請貼上適當的郵票。申請表格請寄回本公司經香港中央證券登記有限公司(「香港證券登記處」),地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

如 閣下因任何理由以致在收取或閱覽本次公司通訊文件之網上版本時出現困難,本公司將在 閣下提出要求後立即免費向 閣下寄上本次公司通訊文件的印刷版本。

如 閣下對本信函內容有任何疑問,請致電本公司電話查詢熱線(852)28628688,辦公時間為星期一至五(公眾假期除外)上午9時正至下午6時正或電郵到 goodbaby.ecom@computershare.com.hk。

代表

好孩子國際控股有限公司

主席

宋鄭還

2014年6月27日

- 附註 1:本函件收件對象為本公司非登記股份持有人。該等人士的股份存放於中央結算及交收系統(中央結算系統),並且他們已經通過香港中央結算有限公司通知本公司,希望收到本公司公司通訊文件。如果 閣下已出售或轉讓全部所持有的本公司股份,則無需要理會本函件及其背面的申請表格。
- 附註 2:本公司公司通訊文件(「公司通訊文件」)指本公司發出或將予發出以供其任何證券的持有人参照或採取行動的任何文件,其中包括但不限於:(a)董事會報告、年度財務報表連同 核數師報告及財務摘要報告(如適用);(b)中期報告及中期摘要報告(如適用);(c)會議通告;(d)上市文件;(e)通函;及 (f)代表委任表格。

GBIH-27062014-1(0)

Request Form 申請表格					
	Goodbaby International Holdings Limited (the "Company") (Stock Code: 1086) c/o Computershare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar") 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong	致:	好孩子國際控股有限公司(「本公司」) (股份代號:1086) 經香港中央證券登記有限公司 (「香港證券登記處」) 香港灣仔皇后大道東 183 號 合和中心 17M 樓		
	e would like to receive the <u>CURRENT & ALL FUTURE</u> Corporate Comm /我們現在希望以下列方式收取本公司 本次及將來 所有公司通訊文件		the Company in the manner as indicated below:		
	rk ONLY ONE (X) of the following boxes) (請從下列選擇中,僅在其中		劃上「 X 」號)		
	to receive a printed notification letter informing that the Corpora www.gbinternational.com.hk and read the Corporate Communication of receiving printed copies; OR 收取有關公司通訊文件已在本公司網站 www.gbinternational.com 本」),以代替印刷本; 或	ns published	on the Company's website (the "Website Version") instead		
	to receive printed copies of all Corporate Communications in both English and Chinese versions; OR 收取所有公司通訊文件之中、英文印刷本; 或				
	to receive printed copies of all Corporate Communications in English version only; OR 僅收取所有公司通訊文件之英文印刷本; 或				
	to receive printed copies of all Corporate Communications in Chinese 僅收取所有公司通訊文件之中文印刷本。	e version only	<i>.</i> .		
Name(s) [#] 姓名 [#]		簽	gnature 名		
Address# 地址#	(Please use ENGLISH BLOCK LETTERS 蘭用美文 正	E档填寫			
	elephone number	Da	(Please use ENGLISH BLOCK LETTERS - 嫡用英文正楷集稿) a te		
聯絡電話號碼			期		
You are required	d to fill in the details if you download this Request Form from the Company's Website - 假如你從本公司	網站下載太由語表	8枚,藉以須值上有關資料。		

By electing to read the Website Version of the Corporate Communications published on the Company's website in place of receiving printed copies, you have expressly consented to waive

This Request Form is to be completed by the non-registered holders of the Company, whose shares are held in the Central Clearing and Settlement System (CCASS) and who have notified the Company through Hong Kong Securities Clearing Company Limited that they wish to receive the Company's Corporate Communications.
本申請表格應由本公司非登記股份持有人填寫。該等人士的股份存放於中央結算及交收系統(中央結算系統),並且他們已經通過香港中央結算有限公司通知本公司,希望收到本

公司公司週前人件。
Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed shall be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確,則本表格將會作廢。
The above instruction will apply to the CURRENT & ALL FUTURE Corporate Communications of the Company to be sent to you until you notify the Company c/o the Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, to the contrary or unless you have at anytime ceased to have any shareholding in the Company.

上述指示適用於本公司本文及將來發送予 閣下之所有公司通訊文件,直至 閣下通知本公司經香港證券登記處香港中央證券登記有限公司另外之安排或 閣下在任何時候停止持有本公司的任何限份。

在選擇瀏覽在本公司網站刊發之公司通訊文件網上版本以代替收取印刷本後, 閣下已明示同意放棄收取公司通訊文件印刷本的權利。

閣下寄回此申請表格時,請將郵寄標籤剪貼於信封上。 如在本港投寄毋須貼上郵票。

For the avoidance of doubt, we do not accept any special instructions written on this Request Form. 為免存疑,任何寫在本申請表格上的額外指示,本公司將不予接受。

Notes 附註:

Please complete all your details clearly. 請 閣下清楚填妥所有資料。

Please cut the mailing label and stick this on the envelope to return this Request Form to us.

No postage is necessary if posted in Hong Kong.

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司 Computershare Hong Kong Investor Services Limited 簡便回郵號碼 Freepost No. 37 香港 Hong Kong

*The current corporate communications of the Company (the "Current Corporate Communications") refers to the Circular for the Extraordinary General Meeting dated 27 June 2014. *本申請表格所提及之本公司本夹公司通訊文件(「本夹公司通訊文件」)指日期為 2014 年 6 月 27 日的股東特別大會通函。