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Goodbaby International Holdings Limited

好孩子國際控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1086)

Date of Board Meeting

The board (the “**Board**”) of directors (the “**Directors**”) of Goodbaby International Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Wednesday, 17 August 2011 at 1:00p.m. for the purpose of considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2011 and transacting any other business.

By Order of the Board
Goodbaby International Holdings Limited
SONG Zhenghuan
Chairman

Hong Kong, 5 August 2011

As at the date of this announcement, the executive Directors of the Company are Mr SONG Zhenghuan and Mr WANG Haiye; the non-executive Directors of the Company are Mr Christopher Marcus GRADEL and Ms CHIANG Yun; the independent non-executive Directors are Mr Iain Ferguson BRUCE, Mr LONG Yongtu and Mr SHI Xiaoguang.