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Goodbaby International Holdings Limited

好孩子國際控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1086)

Date of Board Meeting

The board of directors (the “Board”) of Goodbaby International Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on Friday, 18 March 2011 at 2:00p.m. for the purpose of considering and approving the final results of the Company for the year ended 31 December 2010 and recommending the payment of a final dividend, if any, and transacting any other business.

By Order of the Board
SONG Zhenghuan
Chairman

Hong Kong, 8 March 2011

As at the date of this announcement, the executive directors of the Company are Mr SONG Zhenghuan and Mr WANG Haiye; the non-executive directors of the Company are Mr Christopher Marcus GRADEL and Ms CHIANG Yun; the independent non-executive directors are Mr Iain Ferguson BRUCE, Mr LONG Yongtu and Mr SHI Xiaoguang.